

## Sales

For pricing and purchasing information:

Apparel Easyshop can be purchased through AIMS TSI sales department:

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Tel: (213) 629-2780

### Cost Effective SaaS Subscription Service

According to Gartner, a global Information Technology research firm, the annual cost to own and manage software applications can be up to four (4) times the cost of the initial purchase. As a result, companies end up spending more than 75% of their total IT budget just on maintaining and managing existing systems and software infrastructure. With the introduction of computer technology, organizations have more or less accepted this as a cost of doing business. The numbers of software applications that an e-commerce company may need today are infinite. However, the resources to operate these applications are limited.

The Software-as-a-Service (SaaS) revolution allows online retailers to subscribe to software applications and outsource operating the back-end infrastructure to the SaaS vendor. In most cases, the SaaS provider can do this much more cost effective; providing overall cost savings for the e-Tailer. As a result, companies can spread their IT budget and investments across many more business applications to support and grow their operations which will in turn contribute to the bottom line profits.

Chances are you're familiar with the struggles of owning and managing ecommerce and online retail software applications and you are spending more than you thought on your IT budget for maintaining these systems. SaaS can make things easier by allowing you to subscribe to e-commerce software applications and outsource operating the back-end infrastructure to the SaaS vendor, enabling you to spread your budget across many more applications and contribute to your bottom line.