

About

Our Story

Apparel EasyShop is a product of Focal Technology created through our partnership with AIMS TSI.

Headquartered in Southern California, Focal Technology has been creating and implementing computer solutions for a variety of businesses since 1992.

Focal Technology offers a full line of products and services to the apparel industry, including web site design, hosting, on line shopping carts, internet marketing, graphics and other business applications. They have been recognized as providing reliable and high quality technology solutions at affordable prices. Industry leaders like Microsoft, Yahoo, Google, Intuit and AIMS have chosen to partner with Focal Technology—assuring clients that solutions are backed by the most reliable names in our industry.

As a Microsoft Gold Certified Partner, Focal Technology provides custom solutions that our clients benefit from every day. You can rely on our highly knowledgeable staff to completely implement and support your productivity software and systems. And because we understand your business, our user-friendly solutions are designed to yield maximum return on your investment.

AIMS TSI, a leader behind the automation efforts of the apparel industry since 1984, sees website development, web-link, hosting and on line shopping cart integration as just another step in the business to business marketing needed in today's fast paced world.

It is also a necessary step in helping small and mid-sized businesses to be able to compete on more even ground with their larger competitors. For over two decades AIMS has helped hundreds of small and mid-sized apparel companies grow to become large multi-million dollar companies with features such as order processing, inventory management, production & importing, accounting, EDI, website development and e-commerce.

The Focal Advantage

All our tools are Microsoft-based, so your systems will be developed with the latest computer technology for long-term stability.

Any issues or problems can be resolved quickly because Focal Technology has direct access to Microsoft's own tools and tech support.

You'll benefit from the best technical expertise available—like having a mechanic who is "factory trained";

You can focus your attention on running your own business, knowing that you've got a vendor that's a Microsoft Gold Certified Partner with the most highly skilled, knowledgeable staff.