

PayPal Express Checkout

EasyShop has integration with PayPal Express Checkout.

PayPal: Proven to increase sales. See Demo

According to

Jupiter Research, 23% of online shoppers like to pay with PayPal.* If you offer your visitors the choice to pay with PayPal, they may be more likely to buy.

* September 2007 Jupiter Research study of payment preferences online.

To enable Paypal simply follow these instructions:

1. Login to Easyshop admin, then go to Settings > General
 - a. Click Payment Gateways
 - b. Click "Sign Up to Paypal for Business" or visit <https://www.paypal.com/us/mrb/pal=5XVXPV3D9A2BG> to sign up
2. Once your account has been created and approved login to Paypal:
 - a. Click on Profile on the top menu
 - b. Click API Access (Under Account Information column)
 - c. Click "Request API credentials" under option 2
 - d. Select "Request API Signature" and press "Agree and Submit"
 - e. You will see a API Username, API Password, and Signature. Copy this information down.
3. Login to the EasyShop admin again:
 - a. Click on Settings > General Settings.
 - b. Click on Payment Gateway tab
 - c. Checkmark "PayPal as an additional payment option".
 - d. Fill in the PayPal API Username, Password, and Signature in the boxes.
 - e. Select "Live" under Paypal environment.
 - f. Click "Save All" to save changes.
4. Place a test PayPal order on your website to confirm everything is working.